



# SOLUTIONS CATALOG

Winter 2024 - 2025

Fenway Group is a marketing communications company based in Boston. For 25 years, Fenway Group has helped organizations communicate with their audiences more effectively. From design, print and mail to signage, promotional products and fulfillment services, our solutions lead to success.

617-226-1900 | [fenway-group.com](http://fenway-group.com)  
[info@fenway-group.com](mailto:info@fenway-group.com)

# CYCLE OF AN EVENT

Special Event Production and Marketing



Partnering with Fenway Group to plan an event ensures a seamless, and impactful event experience. We handle everything from custom Event Branding and Save the Date campaigns to targeted Digital Marketing. Our team manages Event Signage & Installation and even curates memorable Swag Bags. With Fenway Group, your event will not only meet expectations—it will exceed them.

# EVENTS & PROGRAMS

signage, banners, name tags, stage design



Attendee Lanyards and Nametags



Scenic Stage Design and Fabrication



Outdoor Advertisement



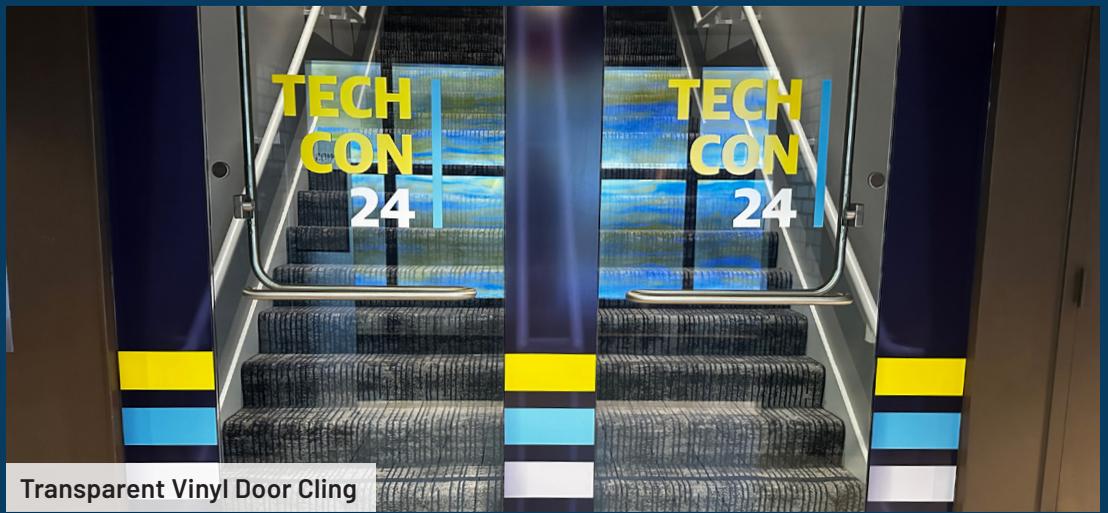
Vinyl Window Cling



Full Event Scenic Design



Wayfinding  
Floor Decals



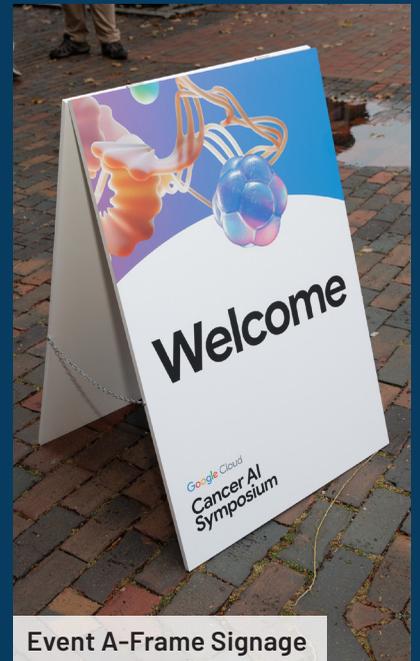
Transparent Vinyl Door Cling



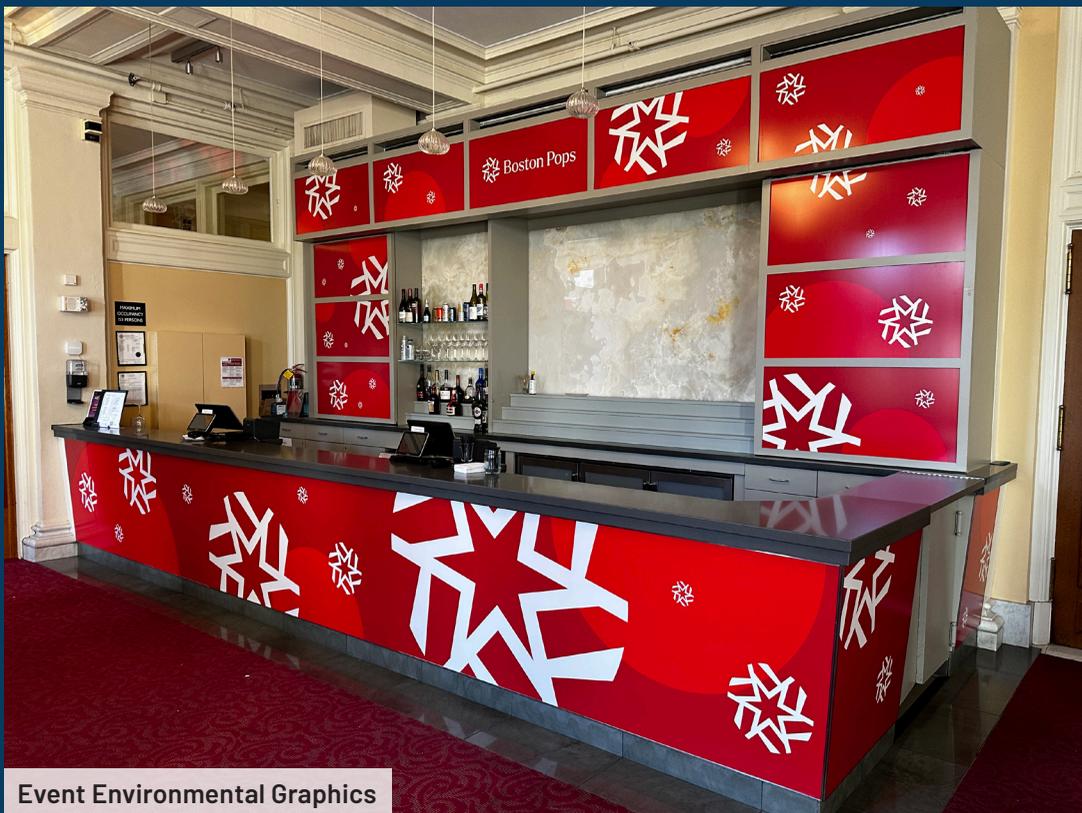
Event Sponsor Wall



Interactive Event Photo Frame



Event A-Frame Signage

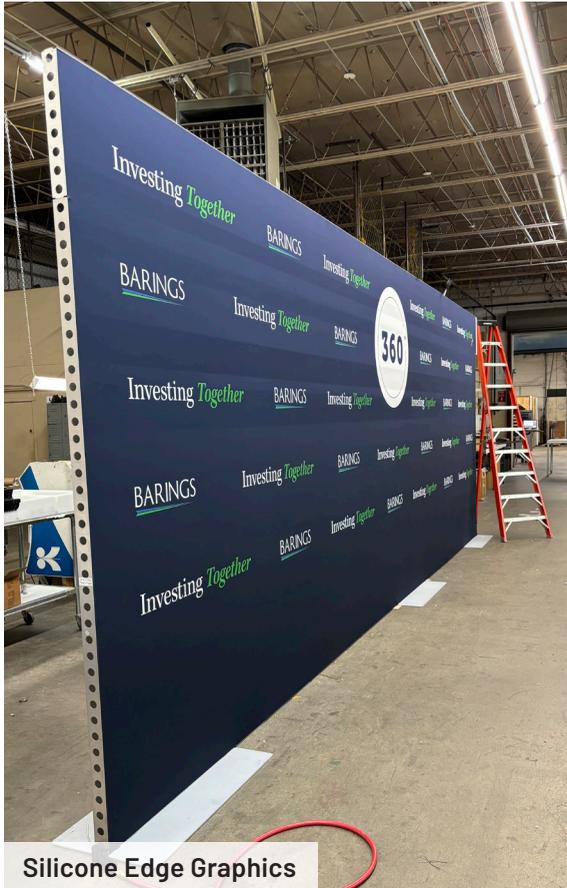


Event Environmental Graphics



Large Cube Stack Displays

# CORPORATE WALL GRAPHICS



Silicone Edge Graphics



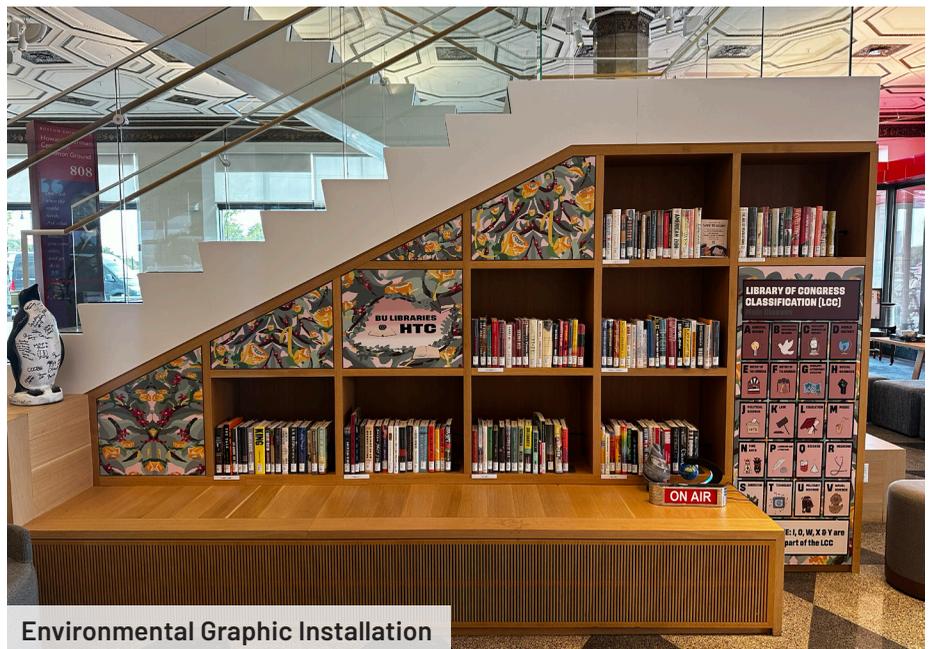
Overhead Event Installation



Event Stage Back Drop



Vinyl Window Cling



Environmental Graphic Installation

# PROMOTIONAL PRODUCTS

apparel, branded items & holiday gifts to show appreciation, build awareness, and leave a lasting impression



NFC Pen



Quarter Zip Sweatshirt



Plushy Lobster



Ice Scraper

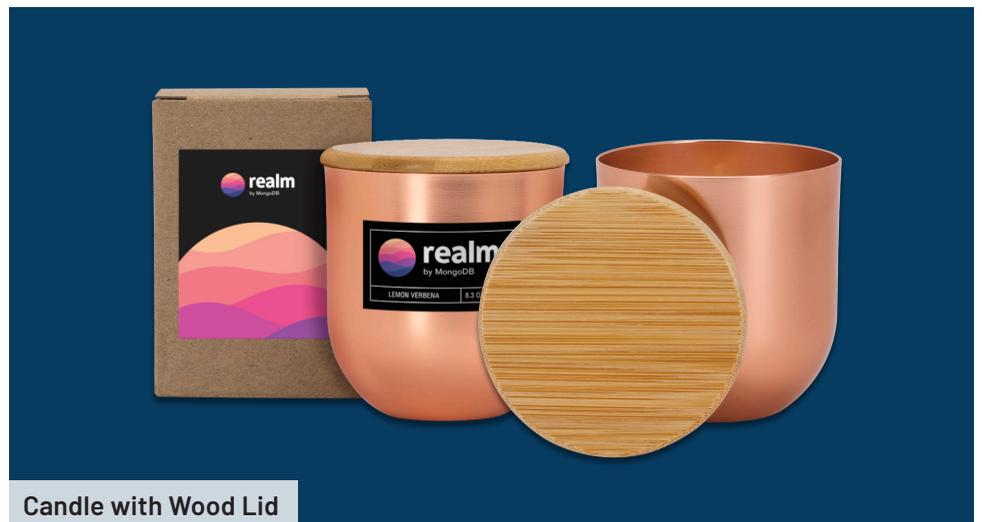


Compact Umbrella



\*Contents not included

Squishy Bear



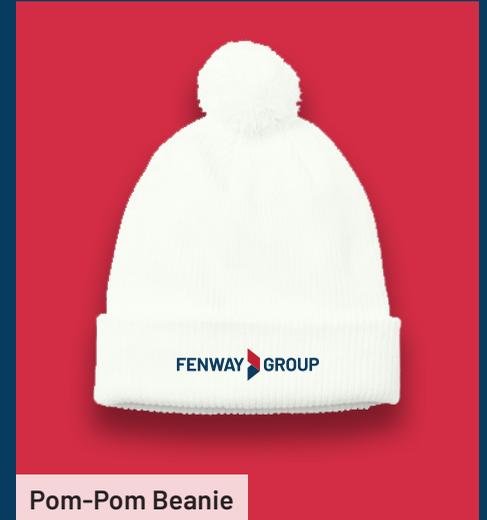
Candle with Wood Lid

# PROMOTIONAL PRODUCTS

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Wireless Chargers



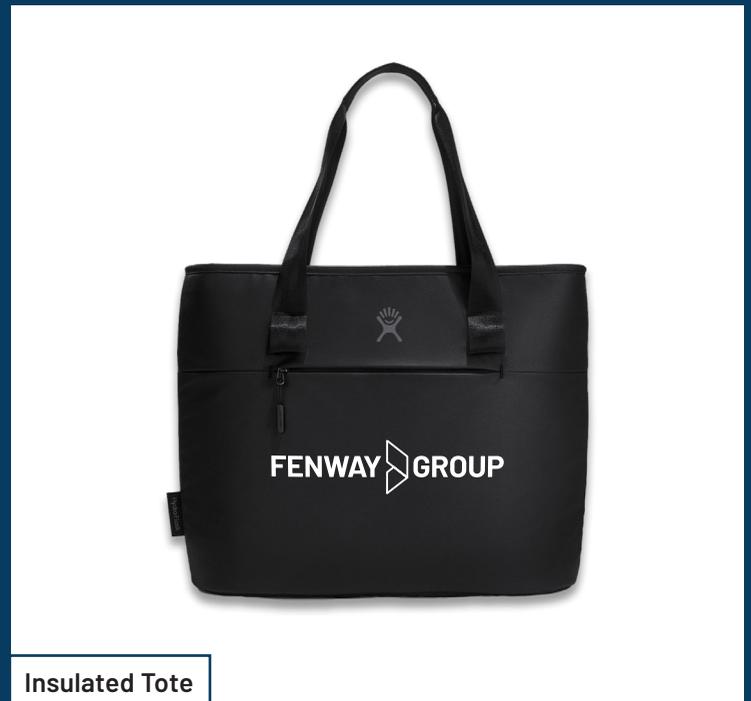
Pom-Pom Beanie



Fleece Zip-Up



Travel Tumbler



Insulated Tote



Soft Throw Blanket



Fanny Pack

# CREATIVE

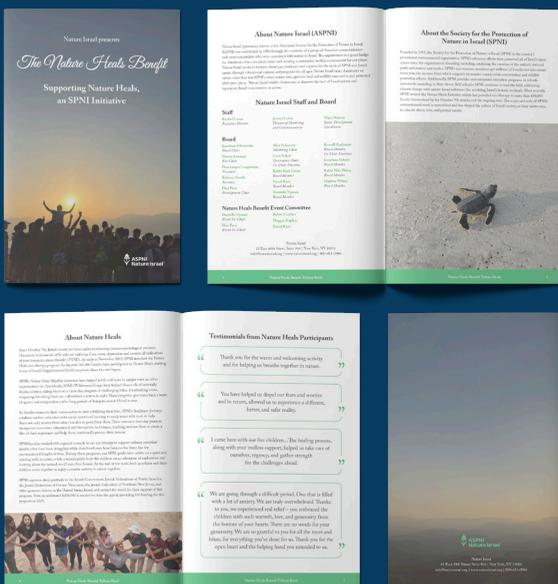
strategic and impactful design that blends storytelling, style, and function across all mediums



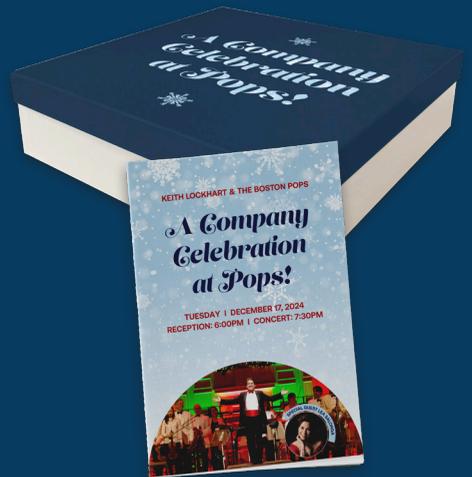
Event Invitation and Reply Device Design



Magazine Design



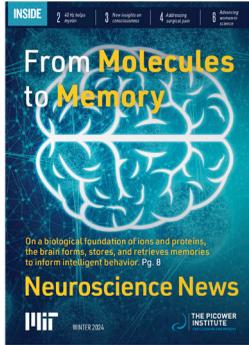
Event Program Book and Retractable Banner Design



Event Invitation and Meal Box Design

# MARKETING MATERIALS

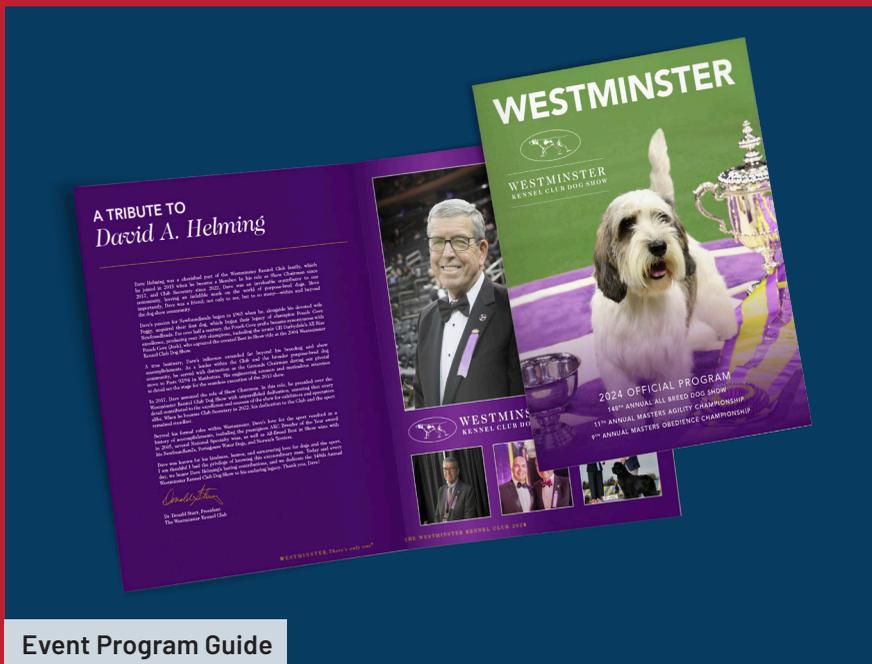
brochures, postcards, newsletters,  
program books, direct mail, banners



Quarterly Newsletter



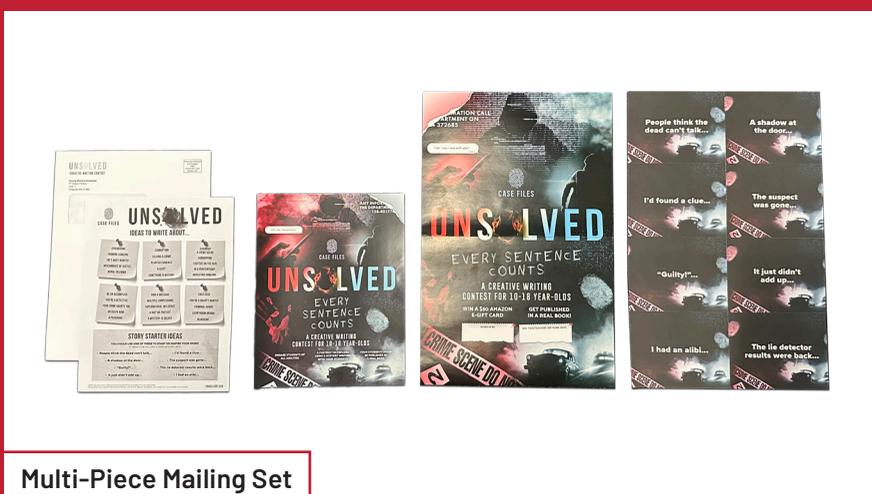
Portable Signage



Event Program Guide



Vinyl Pole Banners



Multi-Piece Mailing Set

# WHAT THEY THINK OF US

testimonials from previous  
clients and collaborators

“ Please accept our sincere gratitude to you, Larry, and your team for the brilliant print production and installation services. Your attention to detail, professionalism, and commitment to quality were evident throughout the entire process. From the initial consultation to the final installation, every step was executed with precision and expertise. Not only did you meet our expectations, but you exceeded them in every aspect with every curve ball we threw your way. The finished product looks stunning! Working with Fenway Group was truly a pleasure, and we look forward to the opportunity to collaborate again in 2025. Please extend our appreciation to everyone involved in making this project a success!!

- Kristy C., Event Management Company ”

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“ On behalf of our program, I would like to express our gratitude for partnering with us and servicing our event needs last week. Your services were incredible and well received. I appreciate you being so professional and accommodating throughout the planning process. Thank you again for your services. Until our next collaboration!

- Jasmine, Local University ”

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“ Thank you so much for helping us revamp our banners and coordinating with Rob and Chris; please pass along my heartfelt gratitude to them and everyone else who was involved in this project, including the pickup/delivery team!

- Idali, Local University ”

**A-Frames**  
**Banners**  
(Indoor & Outdoor)  
**Booklets**   
(Saddle, Perfect & Spiral)  
**Brochures**   
**Creative**  
**Envelopes**   
**Event & Conference Items**   
**Foamcore Boards**  
**Marketing Materials**   
**Outdoor Signage**  
**Postcards**   
**Posters**   
**Presentation Decks**  
**Promotional Products**  
**Retractable Banners**  
**Stickers**  
**Variable Data Mailings**  
**Wall Graphics**



Available in sustainable print options

# Your Success, Our Solutions



BOSTON  
BUSINESS JOURNAL

T H E L I S T

2024

LARGEST MEETING &  
EVENT PLANNERS IN  
MASSACHUSETTS

FENWAY GROUP

TOP 20 LIST



FENWAY GROUP



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